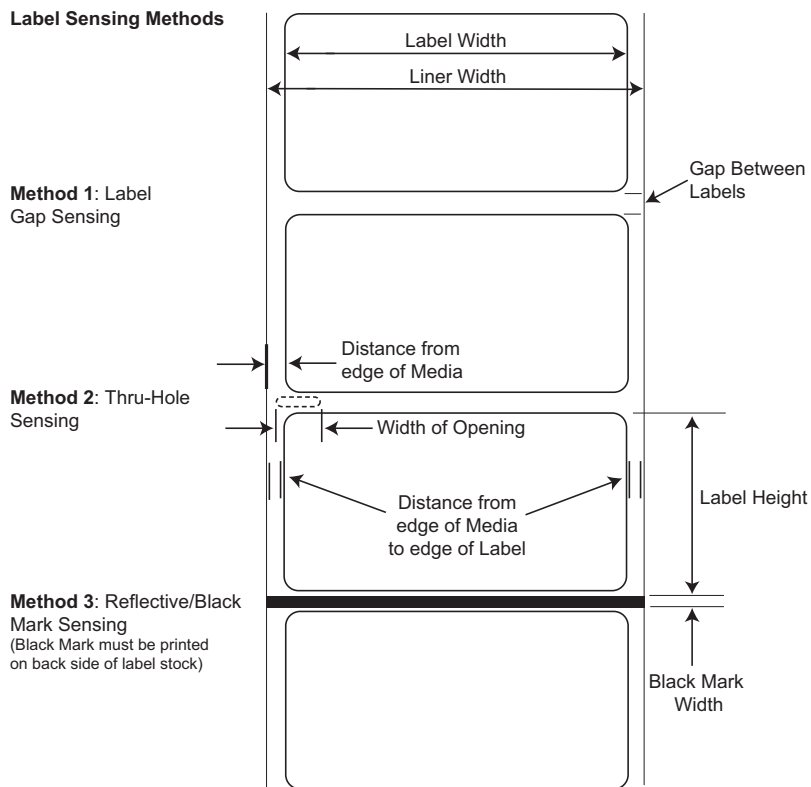


Section 2: Label Stock

A. LABEL AND ROLL SPECIFICATIONS

A wide variety of label stock can be used in the Printer. Refer to the specifications and settings in the following sections before ordering custom stock from Primera or any stock from another company.

Important! Test all custom made label stock with the intended printer before ordering large quantities! Primera will only assume responsibility for custom label stock ordered from Primera.



Note: See table below for Max and Min values in inches and mm..

	Max	Min
Label width	8.0" (203mm)	0.75" (19mm)
Liner/media width	8.127" (206mm)	1.5" (38mm)
Label height/length	24" (609.6mm)	0.75" (19mm)
Gap between labels	10" (253mm)	0.10 (2.5mm)
Width of thru-hole opening	0.5" (12.65mm)	0.25" (6.325mm)
Distance from edge of media to edge of thru-hole	2.25" (57mm)	0.20" (5.06mm)
Reflective/Black Mark Width*	N/A	0.1" (2.54mm)
Max Outer Diameter (OD)	6.0"(152.4mm)	N/A
Inner Core Diameter (ID)	3.0" (76.2mm)	3.0" (76.2mm)
Total Thickness (Liner + Label)**	.0075" (7.5 mil)	N/A
Distance from edge of media to edge of label	Printer driver assumes 2 mm gap. However, this is adjustable via the left margin offset.	

* The Reflective/Black Mark should be opaque to infrared light. The mark should be between the labels. The end of the mark should correspond with the beginning of the label.

**There are two factors that determine whether the printer will accept any particular stock thickness.

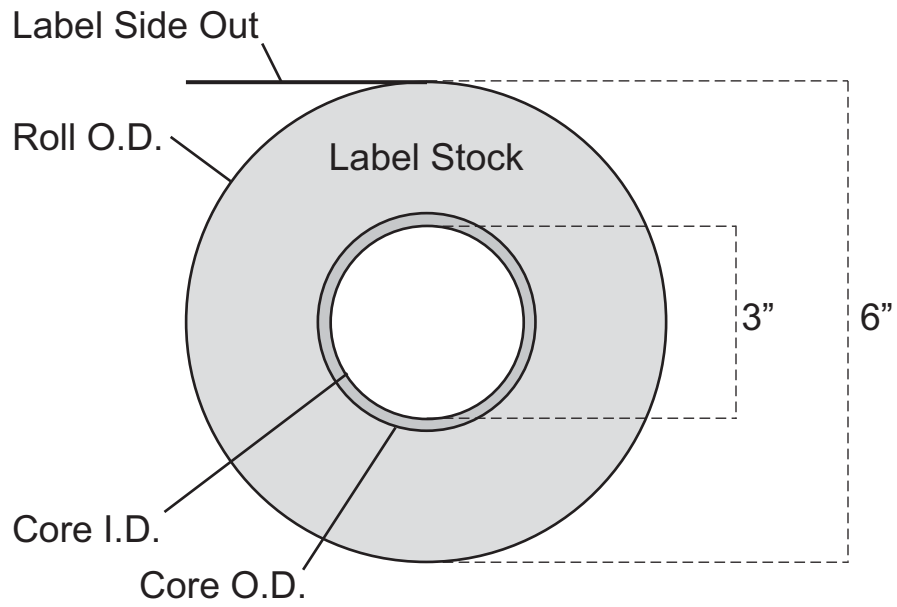
1. The ability for the printer to pull the paper through the print area.
2. The ability for the sensor to read through the backing if the sensor is set to diecut.

If you are printing in continuous or reflective label sensing mode number 2 does not apply. The fact that the printer must read through the backing in die-cut mode will limit the thickness much more than the printers ability to pull the paper through the print area. However, if you adjust opacity level of the liner enough to allow the label to be seen by the stock sensor, the thickness will only be limited by the printers ability to pull it through the printer area. For these reasons the weight or thickness of the liner is a variable that can not easily be defined. Primera recommends and uses 40# liner with all label stock.

It is important to test all label stock with the intended printer before ordering large quantities!

6 Label Stock

Roll Specifications



Label Stock 7